



Frontiers of
Impact



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SPRING 2024 WEBINAR SERIES: “CREATING IMPACT FROM RESEARCH”

MARCH

14

6 PM (CET) [Register here](#)

Speaker: Professor Ian McCarthy,
Simon Fraser University, Canada



“The open academic: Why
and how academics should
use social media to be
more 'open' and impactful”

MARCH

27

11 AM (CET) [Register here](#)

Speaker: Dr. Amanda Williams,
IMD Business School, Spain



“An Engaged Scholar’s
Journey Toward Impact”

APRIL

4

10 AM (CET) [Register here](#)

Speaker: Dr. Katri Valkokari,
VTT Technical Research Centre of Finland



“Mapping the future of
impact with networked
foresight”

APRIL

24

11 AM (CET) [Register here](#)

Speaker: Dr. Suwen Chen, University of
Sydney Business School, Australia



“How to Change the World
(Without Losing Your Mind
or Your Papers)”

MAY

8

2 PM (CET) [Register here](#)

Speaker: Professor Christopher Wickert,
VU Business & Society Knowledge Hub,
Netherlands



“Impactful research: What
it is, why we need it, and
how to do it”

MAY

16

11 AM (CET) [Register here](#)

Speaker: Laura Soyer, anthropologist
and health expert at the National Public
Health Institute, Austria



“Building Impact Labs
through Open Innovation in
Science”