



Frontiers of  
Impact



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## SPRING 2024 WEBINAR SERIES: “CREATING IMPACT FROM RESEARCH”

### MARCH

14

6 PM (CET) [Register here](#)

Speaker: Professor Ian McCarthy,  
Simon Fraser University, Canada



“The open academic: Why and how academics should use social media to be more 'open' and impactful”

### MARCH

27

11 AM (CET) [Register here](#)

Speaker: Dr. Amanda Williams,  
IMD Business School, Spain



“An Engaged Scholar’s Journey Toward Impact”

### APRIL

4

10 AM (CET) [Register here](#)

Speaker: Dr. Katri Valkokari,  
VTT Technical Research Centre of Finland



“Mapping the future of impact with networked foresight”

### APRIL

24

11 AM (CET) [Register here](#)

Speaker: Dr. Suwen Chen, University of  
Sydney Business School, Australia



“How to Change the World (Without Losing Your Mind or Your Papers)”

### MAY

8

2 PM (CET) [Register here](#)

Speaker: Professor Christopher Wickert,  
VU Business & Society Knowledge Hub,  
Netherlands



“Impactful research: What it is, why we need it, and how to do it”

### MAY

16

11 AM (CET) [Register here](#)

Speaker: Laura Soyer, anthropologist  
and health expert at the National Public  
Health Institute, Austria



“Building Impact Labs through Open Innovation in Science”