



# Newsletter



## Summer Issue

Volume 23, Number 1 July 2011

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**2011 TIM Division Chair**

**Fernando Suarez,  
Boston College**

[suarezf@bu.edu](mailto:suarezf@bu.edu)

### TIM Division Officers:

- Division Chair: Fernando Suarez, Boston University** [suarezf@bu.edu](mailto:suarezf@bu.edu)
- Chair-Elect: Paul M. Olk, Denver University** [pmolk@du.edu](mailto:pmolk@du.edu)
- Program Chair: Arvids A. Ziedonis, University of Oregon** [aaz@uoregon.edu](mailto:aaz@uoregon.edu)
- Program Chair-Elect: Riitta Katila, Stanford University** [rkatila@stanford.edu](mailto:rkatila@stanford.edu)
- Past Division Chair: Shawn Carraher, Minot State University** [shawn.carraher@minotstateu.edu](mailto:shawn.carraher@minotstateu.edu)
- Treasurer, Webmasterr: B. J. Zirger, University of Cincinnati** [bj.zirger@uc.edu](mailto:bj.zirger@uc.edu)
- Listserve: Darlene Alexander-Houle, Univ of Phoenix/HP** [dahoule@sbcglobal.net](mailto:dahoule@sbcglobal.net)
- Representative-at-Large: Sonali Shah, University of Washington, Seattle** [skshah@u.washington.edu](mailto:skshah@u.washington.edu)
- Representative-at-Large: Corey Phelps, HEC Paris** [phelps@hec.fr](mailto:phelps@hec.fr)
- Representative-at-Large: Marco S. Giarratana, Universidad Carlos III** [marco.giarratana@uc3m.es](mailto:marco.giarratana@uc3m.es)
- Representative-at-Large: Keld Laursen, Copenhagen Business School** [kl.ino@cbs.dk](mailto:kl.ino@cbs.dk)
- Representative-at-Large: Hans Georg Gemuenden, Technische Universität Berlin** [hans.gemuenden@tim.tu-berlin.de](mailto:hans.gemuenden@tim.tu-berlin.de)
- Representative-at-Large: Andrea Prencipe, University G D'Annunzio** [a.prencipe@unich.it](mailto:a.prencipe@unich.it)

Dear TIM Division member,

I hope you will have the chance to join us during the upcoming AOM Annual Meeting in San Antonio. Our division has continued to make good progress and, as you will see in this newsletter, we have a 2011 program packed with interesting seminars and events for you.

We also have several new and important activities and projects, three of which I would like to point out to you here. First, our former "TIM Distinguished Speaker" event is now transformed into a more formal "Distinguished Scholar Award." We will present this award in a brief ceremony during the AOM meeting, after which the award recipient will give a master lecture.

I have the pleasure to announce that the 2011 recipient of the TIM Distinguished Scholar Award is our friend and colleague Professor Clayton Christensen from the Harvard Business School. Prof. Christensen's writings on "disruptive innovation" have had a profound impact on our

field, not only on the work of scholars but also on practitioners' reflection and action.



Prof. Christensen will receive the award in a session scheduled for Saturday August 13<sup>th</sup> from 12.00 noon to 1.30 PM at the San Antonio Convention Center #205 (light lunch will be served).

We hope to see many of you there!

Second, we have instituted a new award, the "TIM Past Chairs Emerging Scholar Award." This award will be given for the first time during our TIM Business Meeting/Social (Sunday August 14th, 5.30 PM San Antonio Convention Center Mission 103-B) to an emerging scholar who has already achieved a solid publication record and whose scholarly contributions show great promise to become influential or path breaking in the TIM domain.

The award represents a conscious effort to try to maintain the connection with our past TIM Chairs, who will be in charge of selecting the award recipient. After receiving an overwhelmingly positive response from the past Chairs to the initiative, an award selection committee composed of three past chairs was formed. Prof. Paul Alder (USC) chairs the committee, working together with Prof. Raghu Garud (Penn State) and Prof. Michael Lawless (Maryland).

Finally, I would like to announce that the TIM Executive Committee has decided to initiate a major revamping of our TIM Website. Our current Web Coordinator and Treasurer, BJ Zlirger, has kindly agreed to oversee this work. Over the next

few months, you should expect not only a new "look and feel" in our website but also the gradual addition of new features and information.

In particular, we are trying to design features that can help you stay more connected with the division and participate in as many activities as possible. This means that there will be opportunities for you to collaborate with the TIM division in more substantive ways through our online presence. We will probably be looking for bloggers, content editors, etc. If you would like to help even during this design phase, please email me! ([SUAREZF@BU.EDU](mailto:SUAREZF@BU.EDU)). The work is fun, it is never too much, and there will be thousands of TIM members that would appreciate and acknowledge your work.

I hope you are having a great summer. Stay in touch!

*Fernando*

2010-2011 TIM Division Chair



**TIM Division  
Chair Elect**

**Paul M. Olk,  
Denver  
University**

[pmolk@du.edu](mailto:pmolk@du.edu)

Dear TIM Members,

I hope this finds you well and that your plans for attending the Academy of Management Annual meetings are taking shape. As they do, I want to remind you about and encourage you to attend the **TIM Division Business and Social Event on Sunday,**

**Aug 14 from 5:30PM - 7:30PM** at the **San Antonio Convention Center** in **Mission 103 B**. We will start off with the news of the division, announcements about the program, and honor this year's award recipients before we turn to eating and socializing. So please come to stay connected with friends, honor colleagues, and keep informed about and provide your input into the division.

Also, please add the Annual Breakfast Meeting to your schedule. It will be on **Monday, Aug 15 2011 7:00AM - 8:00AM** at **San Antonio Convention Center** in **Room 205**. This is a great way to meet TIM colleagues in a more relaxed setting and to start off the final two days of the conference.

As the incoming Division Chair, I hope to talk with you at these events about your ideas for the future of the division. But if we are not able to connect, or if you are not attending this year, as always please feel free to contact me at [Paul.Olk@du.edu](mailto:Paul.Olk@du.edu).

Best,

**Paul**

Division Chair-Elect



**Program Chair**

**Arvids A.  
Ziedonis,  
University of  
Oregon**



... Where The World Meets

While the theme of this year's annual meeting of the Academy of Management is "West meets

East," a phrase that may more accurately capture the spirit of the Technology and Innovation Management Division might be "Where the World Meets." Members of the TIM Division will converge on San Antonio from twenty-two countries spanning the globe to present their work, interact, and participate in panels, discussions, and roundtables.

The TIM Division program reflects not only the geographic diversity of our membership, but also the vast range of viewpoints and interests within our community. The program this year includes thirty-five panels and ten roundtable sessions. We are sponsoring fifteen cross-divisional papers and eight discussion papers as well.

For example, five panels are directed towards issues in product development. For those interested in open innovation and open source technologies, there will be opportunities to see new research in this area presented in four separate sessions. The program also includes multiple panels on topics such as modularity, innovative performance, measurement of innovation, competition and cooperation, intellectual property, technological lifecycles, learning, geographic proximity and knowledge flows, university research commercialization, innovation in service industries, innovation systems, public policy, and many other timely topics related to technology and innovation management.

This year's TIM Division showcase symposium highlights a timely issue within technology and innovation management, enabling innovation outside the firm. Karim Lakhani and Michael Tushman have assembled a fascinating set of papers by leading scholars that embrace this issue from various perspectives, from collaborative innovation and recombinant process, to the

economic and organizational factors affecting of open innovation strategies and boundaries, to the functioning of online markets and their effect on the technological landscape, to the role of selection on innovative performance. The showcase symposium will take place Tuesday, August 16, from 8:00 a.m. to 9:30 a.m. at the San Antonio Convention Center in room 007A.

Thank you to everyone that submitted a paper or proposal to the TIM Division this year and to reviewers for all of your hard work in making this year's program possible. I look forward to meeting many of you in San Antonio in August.

### Arvids

Link to 2011 [TIM Program Schedule in San Antonio](#)



**PDW Chair**

**Riitta Katila,  
Stanford  
University**

The TIM division sponsors or co-sponsors over 35 exciting PDW sessions this year in San Antonio. The topics range from cross-border innovation to design thinking, social innovation, and innovation ecosystems. This year's methods sessions focus on sequence analysis, advanced network analysis, qualitative methods, and patent datasets among other topics. The TIM division also sponsors a number of other sessions including the TIM Junior Faculty Consortium for junior faculty at the early stages of their career, the TIM Doctoral

Consortium, and the "Meet the Editors" panel. And don't forget the Distinguished Scholar Keynote by Clay Christensen on Saturday August 13th at noon at the San Antonio Convention Center (Room: 205).

Some of these sessions require pre-registration so please be sure to plan ahead and check the program for details. You may need to pre-register with the session organizers or on the academy site <https://secure.aonline.org/PDWReg>.

We look forward to seeing you in San Antonio!

### Riitta



**Hans Georg Gemuenden, Technische Universität Berlin**  
**Sonali K. Shah, University of Washington**

### TIM Awards Committee

The TIM Division sponsors three different awards each year: a Best Paper Award, and a Best Student Paper Award, and a Best Dissertation Award. These awards showcase just a few of the many exciting and pathbreaking papers and dissertations written by TIM Division members each year.

The finalists for Best Paper and Best Student Paper Awards are selected from the pool of conference papers submitted to the TIM Division. Submissions for the Best Dissertation Award are solicited in

February of each year through an announcement on the TIM Division mailing list.

*Please join us in congratulating the recipients of and finalists for this year's awards (details below)!*

**Hans Georg and Sonali**

### ***TIM Best Paper Award***

Join us in celebrating the TIM Best Paper Award recipient and finalists! These papers were selected from the pool of TIM Division conference submissions. Past recipients of the TIM Best Paper Award include Mary Benner & Ram Ranganathan (2010), Jason Davis (2009), and Denisa Mindruta (2008).

A talented panel of faculty members reviewed the submissions. The panel included Kevin Boudreau (LBS), Samina Karim (BU), Pinar Ozcan (IESE), and David Waguespack (Maryland).

The award recipient and finalists will be announced at the **TIM Business Meeting & Social. The Meeting will be held on Sunday, August 14th from 5:30-7:30pm in room Mission 103B of the San Antonio Convention Center.**

### ***TIM Best Student Paper Award***

Join us in celebrating the TIM Best Student Paper Award recipient and finalists! Past recipients of the TIM Best Student Paper Award include Victor Cui (2010), Matt Marx (2009) and Denisa Mindruta (2008).

A talented panel of faculty members reviewed the submissions. The panel included Ajay Agarwal (Toronto), Erica Fuchs (Carnegie Mellon), Andrew Nelson (Oregon), and Charlie Williams (Bocconi).

The award recipient and finalists will be announced at the **TIM Business Meeting & Social. The**

**Meeting will be held on Sunday, August 14th from 5:30-7:30pm in room Mission 103B of the San Antonio Convention Center.**

### ***TIM Best Dissertation Awards & Special Session***

Join us in celebrating the five finalists for the TIM Best Dissertation Award! This special session will provide a great opportunity to view the cutting edge of research in our field. Each of the five finalists will present an overview of their dissertation. These dissertations were chosen from amongst 45 submissions by an international panel of ten faculty members and reflect a variety of theoretical questions, novel methodologies, and empirical contexts.

Congratulations to this year's finalists! The names and degree-granting universities of the five finalists are René M. Bakker (Tilburg University, Netherlands), Carmelo Cennamo (IE Business School, Spain), Giada Di Stefano (Bocconi University, Italy), Christopher C. Liu (Harvard Business School, USA), and H. Dennis Park (University of Washington, USA).

Past recipients of the TIM Best Dissertation Award include Nathan Furr (2010), Jason Davis (2009), and Benjamin Hallen (2008).

We would like to acknowledge the great work completed by the ten reviewers. They are Nikolaus Franke (Vienna University of Economics & Business Administration), Martin Hoegl (WHU – Otto Beisheim School of Management), Erik-Jan Hultink (Delft University of Technology), Riitta Katila (Stanford), Matt Marx (MIT), Gina O'Connor (*Rensselaer Polytechnic Institute*), Frank T. Rothaermel (Georgia Tech), Christina Raasch (Hamburg University of Technology), Søren Salomo (DTU School of Business), and Joel West (San Jose State). We would also like to thank Johannes Rank

(Technische Universität Berlin) for his work and assistance during the selection process.

The name of the 2011 recipient of the TIM Best Dissertation Award will be revealed at the end of the session. The session will be held on **Monday August 15th from 3.00pm to 4.30pm in room 006D at the San Antonio Convention Center.**



**Corey Phelps,**

**HEC Paris**

**phelps@hec.fr**

**Keld Laursen,**

**Copenhagen  
Business School**

**kl.ino@cbs.dk**



## The 2011 TIM

### Junior Faculty Consortium

The 2011 TIM Division Junior Faculty Consortium at the annual AOM meeting in San Antonio has generated substantial interest – a record 42 participants, from all regions of the world, will participate. The consortium will be held August 12 and 13. We have assembled a great line-up of faculty for the plenary sessions and paper feedback session. Plenary sessions will focus on various aspects of “Life as a Professor,” while the paper feedback session will allow participants to receive developmental feedback on their working papers from accomplished scholars.

The consortium will conclude with a “Meet the Editors Panel” (joint with the TIM Doctoral Student Consortium). Plenary faculty will consist of Rajshree Agarwal, Alfonso Gambardella, Riitta Katila, Melissa Schilling, Chris Tucci and Rosemarie Ziedonis.

Faculty for the paper feedback session include Frank Rothaermel, Riitta Katila, Aija Leiponen, Lars Bo Jeppesen, Rosemarie Ziedonis, Chris Tucci, Peter Lane, Paul Almeida, Laura Cardinal, Mary Benner, Glenn Hoetker, and Erwin Danneels. We look forward to two exciting days in August!

### Corey Phelps & Keld Laursen

2011 TIM junior faculty consortium organizers



**Andrea Prencipe, University G  
D’Annunzio** [a.prencipe@unich.it](mailto:a.prencipe@unich.it)

**Marco S. Giarratana, Universidad  
Carlos III** [marco.giarratana@uc3m.es](mailto:marco.giarratana@uc3m.es)



## TIM Doctoral Consortium

Dear TIM Division member,

This year we have organized an exciting TIM Doctoral Consortium (TIM-DC).

TIM-DC is most valuable to Ph.D. candidates interested in conducting leading-edge research and

teaching in technology and innovation management, strategy and organization.

TIM-DC will be held throughout the Friday and Saturday of AoM Annual Conference and will host the participation of 8 distinguished scholars coming from US, Europe and Asia. The group of scholars includes Ron Adner, Gautam Ahuja, Stefano Brusoni, Marco Ceccagnoli, Jim Davis, Daniel Arturo Heller, Susan Madsen, and Steven White.

TIM-DC will address key issues in academic life such as publishing in top journals, managing your time for research, meeting teaching and institutional demands, managing research collaborations, and funding your research. TIM-DC is organized as a mix of plenary sessions and roundtable discussions.

We have received 52 applications and we have selected 35 PhD eligible students for participation. 45% of students are coming from US and Canada, 48% from Europe and 6% from Asia.

Greetings

**Andrea** and **Marco**

## Members Submissions

[Caucus Session: Developing an AOM-sponsored Open-Sourced Case Repository: an Exploratory Conversation Short](#)

[Call for Papers](#)

[TIM Distinguished Scholar Award](#)

**The following message is sent on behalf of Susan E. Jackson, AOM President**

Dear Colleagues:

On behalf of the Board of Governors, I invite and strongly encourage you to attend an important caucus session at our upcoming annual meeting in San Antonio. The session will explore ideas for the creation of an open space repository environment for teaching materials and cases. Our members have expressed great interest in Academy-sponsored teaching resources, and this caucus will begin to explore how we might begin to address this area of need. Here's the session information:

### **Caucus Session: Developing an AOM-sponsored Open-Sourced Case Repository: an Exploratory Conversation Short**

**Hotel: Grand Hyatt, Room: Bonham B**

**Day: Monday, August 15, 2011, Time: 1:00-4:00 PM**

*Please let us know if you will be attending by visiting the following site:*

<http://www.zoomerang.com/Survey/WEB22CGKK4ZACR/>

Below is a list of participants and a brief description of the session. We have been fortunate that several leading experts on open space environments and the development of teaching and case materials have agreed to participate. In addition, we need you to share your ideas and help shape the future direction of this initiative.

Our executive director, Nancy Urbanowicz, will be participating. She will share details from the membership survey and also capture the ideas that we discuss during the caucus so that they become part of our ongoing dialogue.

As a follow-up to the caucus discussion, we are expecting to see the development of at least one Strategic Doing proposal. Ideally, any proposals that move forward will reflect your input and serve the interests of your Division and Interest Group.

Caucus Organizers: **Alan Glassman, Deone Zell**, Cal State University, Northridge

Caucus Discussion Leaders:

- **Richard Baraniuk**, Founder, Connexions Project, Rice University
- **Robert Kennedy**, Executive Director, William Davidson Institute/GlobaLens, University of Michigan
- **Marc Robinson**, Director, Educational Outreach, William Davidson Institute/GlobaLens, University of Michigan
- **Jeff Shelstad**, President and Founder, Flat World Knowledge
- **Candace Thille**, Director, Open Learning Initiative, Carnegie Mellon University

The Caucus Design

The Caucus Session is divided into two parts based on the beginning of an appreciative inquiry approach.

**Step 1: Discovery** (approximately 90-100 minutes)

This part of the session will involve presentations to begin mapping the territory

- Nancy: Overview of the AOM's historical record in this arena; the membership survey findings; and any Divisional/Interest Group initiatives currently being pursued
- Bob and Marc: Experience in developing cases with a focus on global/third world challenges and early experience in an open space environment
- Richard: Experience in developing a global repository of educational materials
- Candace: Current research findings on applying the learning sciences to the design, implementation, and evaluation of open source learning environments

- Jeff: experience and speculations about the future of open-source platforms

**Step 2: Dream** (approximately 80-90 minutes)

This part of the session will include structured data gathering from the attendees, discussion, and possible nominal group voting. Questions (not yet decided) such as "You have been asleep for 10 years and awake to find that AOM now has a fully operated case and learning materials repository for its members, considered the best in the world. What would this environment look like? How does it operate? What is the best outcome you can imagine? How should AOM partner with others?" or "In your opinion, what is the most strategic opportunity for AOM?" If you have a specific question that you'd like to include, please contact the Caucus Organizers so they can work it into their final design for session.

**Post AOM Meeting:**

**Step 3: Design** – A "Strategic Doing" proposal will be developed and submitted to the AOM Board of Governors for evaluation.

**Step 4: Destiny** – Following approval by the Board of Governors and the commitment of required resources, begin implementation by a project team (to be determined).

Thank you for being attentive to this request. This session is an important step in our journey toward providing expanded opportunities to create and share teaching resources.

Sincerely,



## Call for Papers

### ***Industrial Marketing Management Special Issue***

**Customer attractiveness, supplier satisfaction and customer value:** Changing the perspective in industrial marketing, purchasing and innovation

**Submission Deadline: November 1, 2011**

#### **Guest Editors**

**Holger Schiele, University of Twente**

**Richard Calvi, Savoie University**

**Michael Gibbert, Lugano University**

In the last decade, the advent of open innovation has brought about a growing need for closer buyer-supplier relationships. More often than not, firms need to collaborate with partners in order to develop and launch new products. While this trend has been monitored closely in consumer markets and lead-user integration, not all findings apply directly to industrial markets and supplier involvement. In particular, industrial markets are increasingly characterized by an oligopolistic market structure. As a result, suppliers may not dedicate their resources equally to all customers, and become highly selective. In order to be able to collaborate with selected competent suppliers, buying firms therefore need to be more attractive for these suppliers than their competitors are.

This seemingly counter-intuitive inversion of the classical marketing approach (buyers competing for suppliers, rather than the other way around) constitutes the starting point for this special issue. We believe that this new perspective offers a chance to considerably advance understanding of buyer-supplier relations and ultimately ensures a new form of competitive advantage. In particular, while purchasing and innovation scholars are interested in finding out how to become a preferred customer, marketing

scholars are researching on how to determine the value of a particular customer for the selling firm. Both streams of industrial marketing and purchasing are illuminating the phenomenon of attractiveness in buyer-supplier relations, but from different angles, and with little cross-fertilization.

The purpose of this special issue is to bring together these two streams of research. Topics covered include, but are not limited to:

Understanding customer attractiveness:

- Which factors influence perceived customer attractiveness, e.g. the buyer's corporate culture, the life cycle of the product exchanged, geographical, cultural or organizational proximity?
- Which theories could help to explain the preferred customer phenomenon?
- How to measure attractiveness?
- Increasing customer attractiveness:
- How to become a preferred customer? How to become more attractive than the competitors on the supply market and thus achieve a competitive advantage?
- How to increase attractiveness in special situations, e.g. for small and medium sized companies, those located in third world countries or those located outside their main industry clusters?
- Can the public sector achieve preferred customer status or are legal restrictions reducing public actors' attractiveness?
- Profiting from being a preferred customer of leading suppliers:
- Could achieving preferred customer status be a pre-condition for successful early supplier integration in new product development?
- Testing the influence of customer attractiveness on logistics, quality and innovation
- performance

Understanding supplier satisfaction:

- What are the antecedents to supplier satisfaction and how to measure it? Can we link

- supplier satisfaction with outcomes, such as pricing behavior, innovativeness, delivery, quality etc.?
- When do suppliers decide to discontinue business relationships?
- Assessing the value of a customer relationship:
- How do firms assess the value of customers for them?
- Dynamic aspects of value creation, i.e. how to assess the value and the risk of collaborative innovation and new product launch?

Papers must follow the manuscript guidelines of *Industrial Marketing Management*. Please refer to the latest issue of the journal or its website for the "Guide for Authors."

[http://www.elsevier.com/wps/find/journaldescription.cws\\_home/505720/description#description](http://www.elsevier.com/wps/find/journaldescription.cws_home/505720/description#description).

Please send an electronic copy of the manuscript that includes all tables and appendices in *one file* to the guest editors [h.schiele@utwente.nl](mailto:h.schiele@utwente.nl), [rcalvi@club-internet.fr](mailto:rcalvi@club-internet.fr) and [michael.gibbert@usi.ch](mailto:michael.gibbert@usi.ch), as well as to the IMM editorial office [plaplaca@journalimm.com](mailto:plaplaca@journalimm.com). (Please indicate that the manuscript is for this special issue.)

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## TIM DIVISION PROUDLY ANNOUNCES

### TIM PAST CHAIRS EMERGING SCHOLAR AWARD

#### THE AWARD

The Technology and Innovation Management Division (TIM) of the Academy of Management announces the creation of a new award, the "PAST CHAIRS EMERGING SCHOLAR AWARD." This award will be given to an emerging scholar who has already achieved a solid publication record and whose scholarly contributions show great promise to become influential or path breaking in the TIM domain.

The new award will be given annually at the Academy of Management Annual Meeting by the Chairman of the TIM Past Chairs Emerging Scholar Award selection committee. It will be given for the first time during the 2011 Annual Meeting in San Antonio, TX.

#### 2011 SELECTION COMMITTEE

**Prof. Paul Adler (Chairman)**, University of Southern California (TIM Chair 1995-96); [padler@usc.edu](mailto:padler@usc.edu)

**Prof. Raghu Garud**, Pennsylvania State University (TIM Chair 2002-03); [rug14@smeal.psu.edu](mailto:rug14@smeal.psu.edu)

**Prof. Michael Lawless**, University of Maryland (TIM Chair 1991-92); [lawless@umd.edu](mailto:lawless@umd.edu)

**We thank those that have served the Division as President for more than two decades...**

2010-2011	Suarez, Fernando F.	<i>Boston University</i>
2009-2010	Carraher, Shawn M	<i>Minot State University</i>
2008-2009	Almeida, Paul C.	<i>Georgetown University</i>
2007-2008	Rosenkopf, Lori	<i>University Of Pennsylvania</i>
2006-2007	Tucci, Christopher L	<i>Ecole Poly. Fédérale De Lausanne</i>
2005-2006	Ahuja, Gautam	<i>University Of Michigan</i>
2004-2005	Cardinal, Laura B.	<i>University of Houston</i>
2003-2004	Wade, James	<i>Georgetown University</i>
2002-2003	Garud, Raghu	<i>The Pennsylvania State University</i>
2001-2002	Anderson, Philip C	<i>INSEAD</i>
2000-2001	Dougherty, Deborah J	<i>Rutgers University</i>
1999-2000	Liker, Jeffrey	<i>University Of Michigan</i>
1998-1999	Farris, George F	<i>Rutgers University</i>
1997-1998	Pennings, Johannes M	<i>Univ Of Pennsylvania</i>
1996-1997	Gattiker, Urs E	<i>Info Security /CASESContact.org</i>
1995-1996	Adler, Paul	<i>University of Southern California</i>
1994-1995	Hauptman, Oscar	<i>University of Western Sydney</i>
1993-1994	Keller, Robert T	<i>University Of Houston</i>
1992-1993	Brown, Warren B	<i>Univ Of Oregon</i>
1991-1992	Lawless, Michael W	<i>University of Maryland</i>
1990-1991	Goodman, Richard	<i>Univ Of California</i>
1989-1990	Birnbaum-More, Philip H	<i>Univ Of Southern Calif</i>
1988-1989	Badawy, Michael K.	<i>Virginia Tech University</i>