# #AOM2021
# PDW

## Does it make a difference?
### Practices, Directions and Challenges of Impactful Scholarship

BRINGING **THE MANAGER** BACK IN **MANAGEMENT**
81st Annual Meeting of the Academy of Management
29 July – 4 August 2021 | A Virtual Experience

## Call for Applications

**July 31, 2021
8-10 am (ET)**

### Purpose

This Professional Development Workshop (PDW) brings together distinguished senior scholars with dedicated participants **across different AOM DIGs** to collectively reflect on the role and relevance of management and organization research in addressing societal, economic, and environmental issues through rigorous and relevant research.

### Structure

**Part one** will be open for all interested participants and feature short presentations and a panel discussion to showcase different aspects of scholarly impact.

**Part two** will provide 30 pre-selected early- and mid-career scholars with the opportunity to reflect upon the impact of their work during roundtable sessions, hosted by the distinguished senior scholars.

### Goal

The goal of this workshop is to discuss (1) what "impact" is and why it matters, (2) the practices of creating impactful scholarship, and (3) ways of impactful engagement in the academic and the public discourse.

### Application

For the **first part** of this PDW, no application is required.

For the **second part** of this PDW, participants have to register by sending an application to the organizers. This application should consist of (1) a 500-words abstract of the participants' current research project(s), (2) two questions for the panelists, and (3) three roundtable preferences. **Please send your application as one single PDF file to skade@europa-uni.de until June 30, 2021**.

### Distinguished Senior Scholars

» **Jennifer Howard-Grenville** (University of Cambridge) - Environmental Sustainability
» **David Seidl** (University of Zurich) - Grand Challenges
» **Eero Vaara** (University of Oxford) - Change & Legitimation
» **Charlene Zietsma** (Pennsylvania State University) - Social Change

## Next Steps

> Register for #AOM2021
> Apply for this exciting PDW
> Reach out to Lorenzo Skade or Yanis Hamdali for more information

**SAP**
Strategizing Activities **& Practices**