

12th Strategy Symposium on Emerging Markets

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The 12th Rice Strategy Symposium on Emerging Markets will be hosted by the Jones Graduate School of Business, Rice University, on May 16-17, 2024. The purpose of this symposium is to have active scholars, from both the US and abroad, share interesting research on strategy issues related to emerging markets. We hope this symposium will advance strategy research on this important topic as well as give scholars an opportunity to connect and network with the related community of faculty and researchers interested in this area.

Date: May 16-17, 2024

Location: McNair Hall, Jones Graduate School of Business, Rice University

Houston, TX 77005

Speakers: Gautam Ahuja – *Cornell* Jasmina Chauvin – *Georgetown*

Prithwiraj Choudhury – Harvard

Diana Jue-Rajasingh – *Rice* Xianwei Shi– *Shanghai Jiaotong*

Gurneeta Singh – *Minnesota* Alain Verbeke – *Calgary*

Anthea Zhang – *Rice* Maggie Zhou – *Michigan*

Organizers: Haiyang Li (haiyang@rice.edu)

Prashant Kale (kale@rice.edu)

Registration: Please visit https://business.rice.edu/strategysymposium

Deadline for registration: April 21, 2024