

THE 80TH ANNUAL MEETING OF THE
ACADEMY OF MANAGEMENT



A VIRTUAL EXPERIENCE



Newsletter

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Table of Contents

Division Chair's Welcome Message	2
Distinguished Scholar Keynote	3
2020 Business Meeting Report	4
Junior Faculty Consortium Report	8
2020 TIM Research Committee	9
Doctoral Consortium Report	10
Best Paper Award	11
Best Student Paper Award	14
Best Dissertation Award	17
Best Dissertation Reviewers	20
TIM Professional Development Workshop	21
TIM Doctoral Research Development Workshop	22
TIM – Call for Papers	23



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Treasurer:	Elena Novelli (novelli@city.ac.uk)
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INTERESTED IN GETTING INVOLVED IN THE DIVISION'S ACTIVITIES?

TIM committees are always looking for enthusiastic volunteers, so indicate your interest by emailing the appropriate committee chair. We look forward to hearing from YOU!

TIM Division Chair Welcome Message

TIM Division Chair: Rahul Kapoor

Rahul Kapoor



I hope that this note finds you and your loved ones well. To say that the past year has been challenging would be a gross understatement. From the time that we first learnt about the decision to move the 2020 Annual Meeting to the virtual mode to the recent decision to hold next year's meeting virtually, the members of the TIM Executive Committee have been navigating through a significant period of uncertainty in carrying out their duties towards the division, while attending to their own professional and personal responsibilities. They have worked tirelessly and innovatively to ensure that we support the TIM community during these unprecedented times. I am truly proud of the entire team, and I want to sincerely thank each one of them for their dedication and commitment.

Janet Bercovitz, the 2020 Program Chair, assisted by Stefan Haefliger and Laurina Zhang ably curated an exciting program, based on 762 paper submissions and 66 symposia, and 2,018 review assignments. These were all time high numbers for the TIM Division! The program design included a total of 77 paper sessions. Because of time constraints, 7 of them were delivered synchronously and the rest were delivered asynchronously. Among the live sessions, the TIM Plenary on a very timely topic of Immigration and Innovation, the insightful Distinguished Scholar Keynote by Raghu Garud, and the TIM Conversations session on Cognition and Innovation were attended by hundreds of members. TIM Conversations is a very unique offering by the division so as to have a rich discussion on a specific topic and for authors to receive substantial feedback on their research.

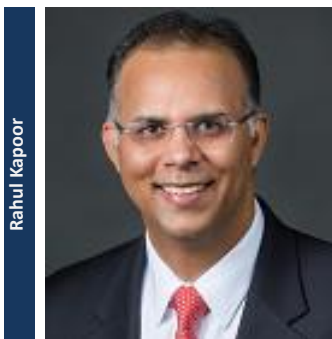
Maryann Feldman, the 2020 PDW Chair, assisted by Elisa Operti, ensured that we give priority to the developmental needs of the doctoral students and junior faculty through the respective consortia and research development workshops that were delivered synchronously during the conference, while creating an innovative forum under the auspices of "Tuesdays and Thursdays with TIM" to deliver five exciting workshops in July and August. My special thanks to Mahka Moeen and Michaël Bikard, co-organizers of the TIM Doctoral Consortium, and to Valentina Tartari and Florenta Teodoridis, co-organizers of the TIM Junior Faculty Consortium, for doing a stellar job in ensuring that the division continues to support its emerging members. During the live business meeting, we celebrated the research excellence of several members by awarding the Best Paper and the Best Dissertation awards. My sincere thanks to Giovanni Valentini and Karin Hoisl for managing a very elaborate award process flawlessly.

Finally, the TIM Division continues to explore new ways to support members. We have been organizing research development workshops, in addition to the ones during the annual conference. These workshops have been very well received, and the last one in May was attended by more than 40 members virtually. To sustain these efforts, I am very pleased to share with you the formation of a new Research Committee, comprising of eight terrific scholars, who would be supporting our members through virtual roundtables and other mentoring interactions. I am especially indebted to Sonali Shah, the 2021 Program Chair-Elect, assisted by Rory McDonald, for shepherding such an important new initiative of the division.

I feel very fortunate to be a part of such an exciting community. While the pandemic has kept us at distance, all of us at the TIM division continue to work hard and find ways to bring us together and support each other during these unprecedented times. I could not be more grateful

TIM Distinguished Scholar Keynote

TIM Division Chair: Rahul Kapoor



This year, the TIM Division honored Raghu Garud as the 24th TIM Distinguished Scholar. Raghu is a Professor of Management and Organization and the Farrell Chair in Innovation and Entrepreneurship at Pennsylvania State University. During the virtual event to celebrate Raghu's scholarship, several of Raghu's closest collaborators provided a warm and engaging [perspective](#) of Raghu as a scholar. This was followed by Raghu delivering an inspiring, stimulating and thought-provoking [keynote](#).

Raghu offered a candid view of his formative years as a TIM scholar, and the importance of the multiple visible and invisible colleges towards his intellectual development. He then offered a rich historical perspective of the three operative terms for TIM—technology, innovation, and management, and how their meanings have evolved over time. He did so by connecting the dots across several of the phenomena that he has studied ranging from innovation in cochlear implants to technology platforms and the sharing economy. He concluded his talk by underscoring the three challenges that the world confronts— COVID 19 pandemic, the rise of Artificial Intelligence, and sustainability, and discussing how TIM scholars can embrace these challenges as opportunities for research and, in so doing, make important contributions to society. Raghu's talk was a showcase for an ideal type of TIM scholarship, one that is rooted in a deep engagement with the phenomenon with an extraordinary level of intellectual curiosity and diversity.



2020 TIM Business Meeting Report

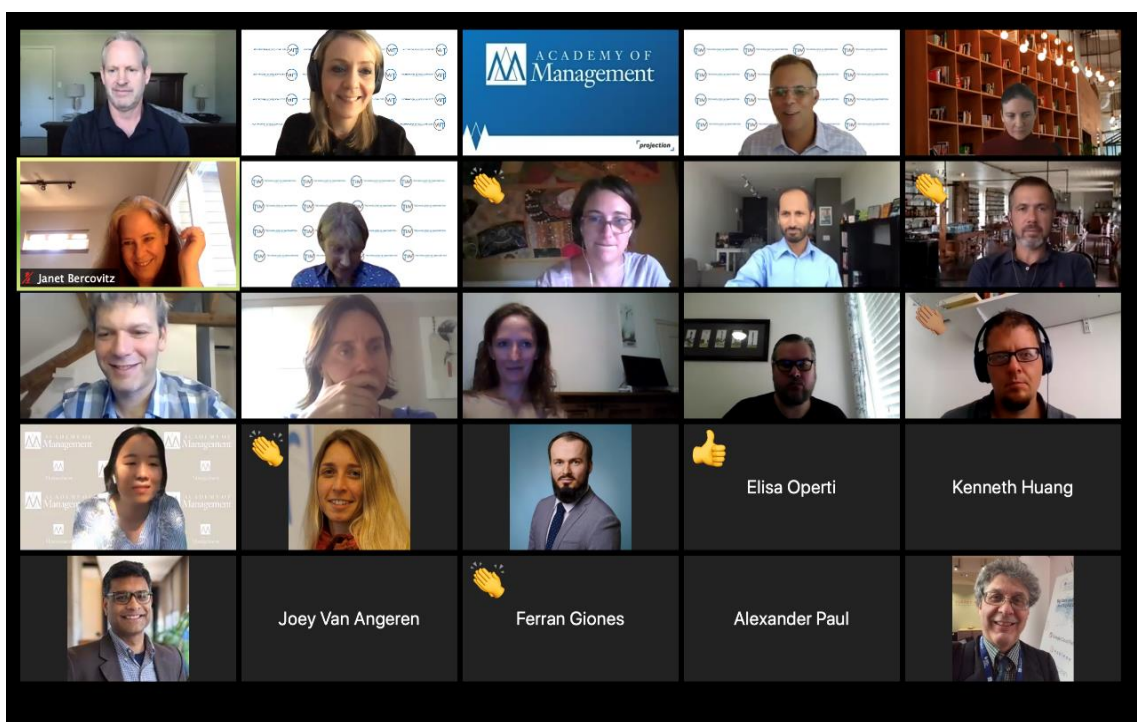
TIM Division Secretary: Llewellyn Thomas

Llewellyn Thomas



This year's annual TIM Division Business Meeting was the first we had done in virtual format, being a consequence of the virtual format of the annual conference. Rather than the normal buzz of anticipatory conversation of many TIMers in a meeting room, there was the hushed ambience of mute when Division Chair Corey Phelps started the virtual meeting.

Rahul began by giving thanks to our outgoing Past-Chair, Stefano Brusoni, for five years of superb service and leadership. Rahul then moved on to acknowledge the excellent work done by our outgoing Representatives-at-Large: Stefan Haeffliger, Mahka Moeen, Valentina Tartari, Keyvan Vakili and Giovanni Valentini. Rahul emphasized that the Reps. are the workhorses of the Division: they organise our developmental workshops and consortiums, administer awards and websites, and help develop the program for our conference (for more information see: <http://www.aomtim.org/ourteam>).



The virtual business meeting in full swing

He then thanked Stefano for managing the election of the new reps. Our incoming Program Chair-Elect, Sonali Shah (University of Illinois at Urbana-Champaign), was introduced and it was explained she would now join the TIM Five-Year Leadership Track, including: Maryann Feldman (Program Chair), Janet Bercovitz (Chair Elect), Rahul Kapoor (New Chair), and Corey Phelps (Past Division Chair). Sonali is being joined by the newly elected Representatives-at-Large: Anna Maria Conti (HEC Lausanne), Rory McDonald (Harvard Business School), Tiona Zuzul (U of Washington), Thomas Klueter (IESE) and Henning Piezunka (INSEAD). The remainder of the TIM team was then introduced. The discussion then turned to our accomplishments over the previous year.

2020 TIM Business Meeting Report

TIM Division Secretary: Llewellyn Thomas

Llewellyn Thomas



The main accomplishment for 2019-2020 was the first ever TIM Virtual Workshop on May 14-15, 2020. Following on the success of the workshops at ETH Zurich and LaSalle Universitat Ramon Llull, organizers Neva Bojovic (Kedge Business School), Vidya Oruganti (Grenoble Ecole de Management) and Pierpaolo Andriani (Kedge Business School) transformed the event from an in person to virtual format, and hosted 38 young scholars and 9 senior faculty mentors. TIM membership continued to grow and is now at the record level of 3561. This is a 24% change in the past five years, while the AOM only grew 5% as a whole. Indeed, 20% of new AOM members are TIM members!

Rahul outlined the TIM priorities for 2020-21. These build upon those of previous years, including: increasing efforts to welcome and orientate new members, initiating a research committee to organize workshops and other mentoring activities, increasing engagement on TIM division through a variety of online activities, and expanding the geographic reach of the division by experimenting with regional paper development workshops.

The Program Report was then delivered by Janet Bercovitz. Submissions grew marginally to 696, with an acceptance rate of 45% for papers and 61% for symposia, small decreases on the previous years. She noted that 438 of the submissions were from Europe, and, as well as reminding us of the tracks, reminded us of the structure planned for pre-pandemic times—50 regular sessions, 20 conversation sessions, and 7 discussion sessions—as well as all the planning that was done prior to the chaos. She then advised us of the post-covid reality: 7 synchronous and 70 asynchronous paper sessions. The TIM Plenary remained a highlight, with some interesting panellists, and she advised all to attend. Thanks was then given out to our wonderful reviewers; of particular note was our awards to the best reviewers of 2020. Janet also thanked all the people who helped her over the year.

Maryann Feldman then provided an overview of the TIM development programs, and the various TIM reps provided detail of their responsibilities including the PDWs, the Doctoral Consortium, the Junior Faculty Consortium. Of note was the success of the Tuesdays (or Thursday!) with TIM online sessions that took place outside of the main AOM virtual conference program.

2020 TIM Business Meeting Report

TIM Division Secretary: Llewellyn Thomas

Llewellyn Thomas



Giovanni Valentini and Karen Hoisl then presented our 2020 TIM Division Awards for Best Paper, Best Student Paper, and Best Dissertation. The virtual session gave a hearty round of applause to the winners Ann-Kathrin Leiting, Bart Clarysse and Jana Thiel (ETH Zürich) of the Best Paper Award, Sourobh Ghosh (Harvard Business School) of the Best Student Paper Award, and Elie Sung (HEC Paris) for the Best Dissertation Award.

Best Paper Award Recipient

*“Successful Corporate Entrepreneurship:
A Process of Acculturation Into Corporate Logics”*

Ann-Kathrin Leiting (ETH Zürich)
Bart Clarysse (ETH Zürich)
Jana Thiel (ETH Zürich)







The Best Paper Award Recipients receiving their award.

Corey Phelps then announced Florenta Tiodoridis (USC) as the winner of the TIM Past Chairs' Emerging Scholar Award.

2020 TIM Past Chairs' Emerging Scholar Award Recipient

Florenta Tiodoridis
USC









2020 TIM Business Meeting Report

TIM Division Secretary: Llewellyn Thomas

Llewellyn Thomas



Promotion was made of the upcoming talk by our Distinguished Scholar, Raghu Garud, which proved to be a very interesting talk indeed.

The screenshot shows a Zoom meeting interface. The main slide features the text "Distinguished Scholar" in blue, followed by a portrait of Raghu Garud, and then "Raghu Garud Penn State" in blue. Below this, it says "TIM Distinguished Scholar Keynote" and "14:00 - 15:30 EDT on Sunday, 9 August". To the right of the slide, there is a vertical stack of five video thumbnails showing participants in the meeting.

Promoting the Distinguished Scholar award.

Elena Novelli then presented the Treasurer's Report painting a very favourable picture of the future, with both expenses and revenues continue to grow, with a healthy balance being carried over to next year, particularly as there were far fewer expenses this year! She then gave special thanks to our sponsors and called for members to assist in finding more sponsorship.

In concluding the Business Meeting, Rahul explained that we need more volunteers to help grow our division and asked that members reach out to Llewellyn Thomas (tim@aom.org) to get involved. With that, the meeting was brought to a close.

2020 Junior Faculty Consortium

Organizers : Valentina Tartari, Florenta Teodoridis

Valentina Tartari



The 2020 TIM Junior Faculty Consortium at the online Academy of Management was widely attended and well received. The Consortium was co-organized by Valentina Tartari (CBS) and Florenta Teodoridis (USC). The event brought together 28 junior faculty participants from across four continents and 10 senior scholars from North America and Europe who featured as panellists and mentors.

The event set out to facilitate discussion among junior and more experienced faculty about the drivers of a successful career in Technology Innovation Management. There were lively discussions about the future of TIM research, both from a theoretical perspective and in terms of empirical advances. During the Research Trajectory Exercise, participants discussed their individual professional and research trajectories in small groups with senior faculty mentors with similar interests.

Senior faculty participating in the event included Ashish Arora (Duke), Kristina Dahlin (Oxford), Jeff Furman (BU), Karin Hoisl (Mannheim), Riita Katila (Stanford), Thorsten Grohsjean (Bocconi), Myriam Mariani (Bocconi), Ammon Salter (Bath), Michael Santoro (LeHigh), and Henry Sauermann (ESMT Berlin).

Given the challenging online format, the consortium ran over two days, offering junior faculty from different time zones the opportunity to attend sessions that best suited their schedules. The sessions were similar in content over the two days with different senior faculty sharing their perspectives each day. The Research Trajectory discussion sessions were particularly appreciated, offering an opportunity for participants to share ideas on career development with colleagues and senior faculty mentors, beyond just the discussion of a single paper. Senior faculty (and organizers!) valued the opportunity to share the joys and struggles of their experience and to meet their new colleagues.

We are grateful for financial support from the Kauffman Foundation and look forward to next year's event, which will be organized by Florenta Teodoridis (USC) and Annamaria Conti (University of Lausanne).

Florenta Teodoridis



2020 TIM Research Committee

Organizers : Sonali Shah, Rory McDonald

Sonali Shah



Inaugural TIM Research Committee

We are pleased to welcome eight great scholars to the newly-formed TIM Research Committee. Supporting exciting, groundbreaking research is central to our Division and these scholars will provide feedback to participants at several Virtual Research Roundtable Events that are being planned. Please join us in welcoming the members of this great committee!

2020-2022 TIM Research Committee

Susan Cohen, University of Georgia

Raffaele Conti, Catolica Lisbon

Douglas Hannah, Boston University

Matt Marx, Boston University

Pinar Ozcan, University of Oxford

Emily Cox Pahnke, University of Washington

Carlos Serrano, Universidad Pompeu Fabra

Anu Wadwha, Imperial College London

Coming! Virtual Research Roundtable Events

The TIM Division will be hosting three virtual research roundtable events over the next year (separate from the annual conference). These will be a great opportunity to get feedback on manuscripts, discuss related research ideas, and meet new colleagues! Two events will span a variety of TIM-related topics and the third, planned for summer/fall 2021, will focus on Industry Emergence. Please be on the lookout for announcements—we hope you'll join us! If you have questions or suggestions regarding virtual events, please send those to Rory McDonald (rmcdonald@hbs.edu).

Rory McDonald



2020 Doctoral Consortium Report

Doctoral Consortium Organizers : Mahka Moeen, Michaël Bikard

Mahka Moeen



Michaël Bikard



We were delighted to have the opportunity to welcome 52 next generation scholars during the TIM division annual Doctoral Student Consortium at the virtual Academy of Management Meetings 2020. The consortium was held on August 7, and involved a range of TIM research-oriented and job market sessions. Of 52 participants, 44% were female, 46% came from North American schools, 39% from European schools, and 15% from Asia and Australia. Thanks to the financial sponsorship of the TIM division and the UNC's Kenan Institute of Private Enterprise, we were also able to provide financial sponsorship for students who required assistance in paying the AOM registration fee.

Prior to the consortium, participants watched a series of video interviews, in which faculty mentors shared their tips and thoughts about various topics relating to the doctoral journey. Please check the TIM division's YouTube channel for the video, and share it with interested doctoral students.

To kick-off the consortium, Riitta Katila of Stanford University delivered a keynote speech reflecting upon her career and discussing firms' challenges when it comes to technology and innovation management. The consortium included presentations by a panel of faculty mentors discussing tips to help student finish their dissertation and find a job from home. In addition, students joined breakout rooms and received individual feedback and mentorship on two dimensions:

- Research pitches: Feedback about their elevator pitch
- Horizon 2025 exercise: Feedback regarding their projected vita and research statement

The consortium also provided multiple networking opportunities, primarily through more or less structured breakout room sessions.

The following individuals have kindly served as mentors and panelists during the consortium. We thank all of them for their valuable contribution: Callen Anthony (New York University), Raj Choudhury (Harvard Business School), Annamaria Conti (HEC Lausanne), Colleen Cunningham (London Business School), Kenneth Huang (National University of Singapore), Reddi Kotha (Singapore Management University), Abhishek Nagaraj (UC Berkeley), Hakan Ozalp (Vrije Universiteit Amsterdam), and Eunhee Sohn (Georgia Tech).

Organizers:

Mahka Moeen (UNC); Michaël Bikard (INSEAD)

2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

Karin Hoisl



The TIM Division sponsors a Best Paper Award, a Best Student Paper Award, and a Best Dissertation Award. These awards showcase just a few of the many exciting and path breaking papers and dissertations written by TIM Division members every year. The finalists of the Best Paper and Best Student Paper Awards are selected from the pool of conference papers submitted to the TIM Division. Submissions for the Best Dissertation Award are submitted by the PhD candidates following an announcement on the TIM Division mailing list. The award process would not work without the help of our outstanding reviewers – a huge thank you to all of them.

Henning Piezunka



Since the 2020 physical meeting of the Academy of Management scheduled for 7-11 August 2020 in Vancouver had to be cancelled due to the COVID-19 pandemic, this year, the prizes were awarded in an online ceremony.

Please join us in congratulating the recipients of and finalists for this year's awards.

Best Paper Award

Ann-Kathrin Leiting (*ETH Zürich*), **Bart Clarysse** (*ETH Zürich*), **Jana Thiel** (*ETH Zürich*)

Title: Successful Corporate Entrepreneurship: A Process of Acculturation Into Corporate Logics

Abstract:

Incumbent firms increasingly employ practices derived from the global entrepreneurial community to develop new innovative projects geared toward strategic renewal. Typically, the imported practices and logics differ substantially from traditional corporate logics. While prior literature has described how organizations can effectively blend different institutional logics and proactively use them, we know rather little about how a new professional logic with its own processes and practices can be introduced into a dominant organizational logic with its strong corset of how to create new market opportunities. We study this complicated process within the context of a large engineering and electronics company that has invested in endorsing corporate entrepreneurship to deal with the opportunities and threats of technological change in its industry sector. We find that a successful re-integration of corporate ventures into a business unit depends on the capability for organizational acculturation. Our study makes two central contributions: first, we contribute to the literature on institutional logics by identifying detail mechanisms of such organizational acculturation process, and second, we add to the corporate venturing literature by offering theoretical insights into the question why practices and forms adopted from the entrepreneurial community do not easily result in new business.

2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

Karin Hoisl



Best Paper Finalists

Matthias Dorner (*Institute for Employment Research Nuremberg*), Fabian Gaessler (*Max Planck Institute for Innovation and Competition*), Dietmar Harhoff (*Max Planck Institute for Innovation and Competition*), Karin Hoisl (*University of Mannheim*), Felix Poege (*Max Planck Institute for Innovation and Competition*)

Title: Filling the Gap - Firm Strategies for Human Capital Loss

Abstract

This paper explores how the premature death of an inventor affects the productivity and career trajectories of co-inventors. To this end, we develop and analyze a dataset covering the careers of 152,350 German inventors. The data combine highly precise employer-employee data from official social security registers with patent office information covering the period from 1980-2014. Departing from 799 registered premature deaths of inventors and the same number of matched inventors, we study how co-inventors were affected by the death of their peers. Using a difference-in-differences and an event study design, we investigate the reaction of the co-inventors' patenting activities, career advancement and job mobility. Using a number of measures and robustness checks, our results show that the premature death of a co-inventor reduces the productivity of the surviving co-inventors. The effect sets in immediately and survivors do not seem to recover from the shock in the five years following. We argue that employers will seek to retain co-inventors under certain conditions in order to continue lines of research and invention. The empirical results confirm our expectations: surviving inventors are significantly less likely to move to a different employer and are more likely to be promoted compared to inventors in the control group. These effects seem to diminish after about two years.

Henning Piezunka



2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

Karin Hoisl



Best Paper Finalists

Reinhold Kesler (*University of Zurich*), Michael Kummer (*University of East Anglia*), Patrick Schulte (*Deutsche Bundesbank*)

Title: Competition and Privacy in Online Markets: Evidence from the Mobile App Industry

Abstract

Policy makers are increasingly concerned about the combination of market power and massive data collection in digital markets. This concern is fueled by the theoretical prediction that more market power causes firms to collect ever more data from their users. We investigate the relationship between market power and data collection empirically. We analyze data about more than 1.5 million mobile applications in several thousand submarkets of Google's Play Store. We observe these data for over two years and combine information on an app's data collection with information about its competitive environment. Our analysis highlights a robust positive relationship between market power and data collection. We find that more data are being collected in concentrated markets, and apps with higher market shares collect more data. This pattern robustly emerges across a series of cross-sectional and panel regressions as well as a series of specifications that exploit exogenous variation.

Henning Piezunka



Reviewer Panel

Mercedes Delgado - *Copenhagen Business School*
 Anil Doshi - *University College London*
 Cheng Gao - *University of Michigan*
 Hila Lifshitz-Assaf - *New York University*
 Juan Santalo - *IE Business School*

2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

Karin Hoisl



2020 TIM Best Student Paper Award

Sourobh Ghosh (Harvard Business School), with: **Stefan Thomke** (Harvard Business School)

Title: The Effects of Hierarchy on Learning and Performance in Business Experimentation

Abstract:

Do senior managers help or hurt business experiments? Despite the widespread adoption of business experiments to guide strategic decision-making, we lack a scholarly understanding of what role senior managers play in firm experimentation. Using proprietary data of live business experiments from the widely-used A/B testing platform, Optimizely, this paper estimates the association of management hierarchy with learning from experiments and their performance outcomes across industries and contexts. Our findings suggest that senior management's association is mixed. On the one hand, senior managers' involvement associates with bolder experiments that create more statistically significant learning signals aiding in the exploration of new strategic directions. On the other hand, their involvement associates with less cause-and-effect learning that is instrumental to optimization and performance improvements. Our results contribute to a burgeoning literature on experimentation in strategy, while helping articulate limits that organizational design might place on data-driven decision-making. Furthermore, we describe different experimental learning modes in the formation of strategy, offering important implications for how managers can modulate search and performance outcomes.

Henning Piezunka



2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

2020 TIM Best Student Paper Finalists

Yun Hou (*National University of Singapore*), with: **Ivan Png** (*National University of Singapore*)

Title: Government R&D and Private Innovation: Empirical Evidence from the Bayh-Dole Act

Abstract

Performing contract R&D for the government can enhance and certify a firm's competencies, but may impose resource costs. Here, we investigate the net effect of government contract R&D on private-sector innovation. From 1983, President Reagan allowed large businesses to patent inventions arising from R&D financed by the government. Empirically, large businesses increased contract government R&D, and this was associated with less R&D for internal use, but no significant change in R&D for external industry clients. We interpret these results as due to resource re-allocation to contract government R&D outweighing competency enhancement and certification for internal R&D, but not external R&D.

Sumeet Malik (*IE Business School*), **Chandrika Rathee** (*IE Business School*), with: **Taiyuan Wang** (*CEIBS*)

Title: YouTubers balancing the paradox of novelty and conformity

Abstract

The categorical imperative suggests that since the audience devalues offerings that do not fit within a category, producers should follow conventions to gain legitimacy. This poses a paradox of optimal distinctiveness to entrepreneurs driven by novelty. However, the extant research assumes homogeneous audience and crisp boundaries of the categories in which the entrepreneurs operate. We test these assumptions in a context with multiple audiences and fuzzy categories. By analyzing 208,136 videos of 283 YouTubers nominated for the "Streamys" – prestigious awards in online video – and correcting for endogeneity, we find that novelty is less likely to win an award, but is liked more by its regular platform audience. However, the negative evaluations of the jury audience towards novelty are moderate in fuzzier categories while the regular audience likes novelty more in well-defined categories. Further, we find that winning of Streamys gives YouTubers a status-boost to be more novel in the future. Our results inform firms and entrepreneurs about how they can position themselves to augment their value among audiences."

The winners and the runner-ups were honored at the TIM Business Meeting during the virtual Annual Meeting. Both awards are sponsored by the Ewing Marion Kauffman Foundation.

Karin Hoisl



Henning Piezunka



2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

2020 TIM Best Student Paper Finalists

The winners and the runner-ups were honored at the TIM Business Meeting during the virtual Annual Meeting. Both awards are sponsored by the Ewing Marion Kauffman Foundation.

Karin Hoisl



Henning Piezunka



Reviewer Panel

Fabian Gaesler - *Max Planck Institute for Innovation and Competition*

Johanna Glauber - *IE Business School*

Megan Lawrence - *Vanderbilt University*

Daitian Li - *UESTC*

Casidhe Troyer - *London Business School*



2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

Karin Hoisl



Henning Piezunka



2020 TIM Best Dissertation Award

Elie Sung (Georgia Institute of Technology now at HEC Paris)

Dissertation Committee: John P. Walsh (Chair), Stuart Graham, Gordon Kingsley, Alan Marco, Timothy Holbrook

Title: The Co-construction of Court-made Patent Policy and Firm Strategy

Abstract:

My thesis examines how patent policy shapes firms' innovative activities, and explores understudied aspects of how, in turn, firms' nonmarket strategies shape patent policy. The main approach of the thesis is an empirical analysis, which is completed based on an understanding of the patent law and court system, insights from the economics of innovation regarding the relation between patents and firm innovation, and knowledge on firms' political actions from the nonmarket strategy literature. In the thesis, I improve on existing methods to identify the impact of a patent policy change on firms' innovation and, using large-scale and exhaustive data sets, I find heterogeneous patent-related strategies in reaction to the policy. Motivated by this heterogeneous impact, firms attempt to influence patent policy in the US Supreme Court. I use patent-related Supreme Court cases to investigate about the performance of nonmarket strategies in court. As opposed to the traditionally used lobbying data, this novel empirical setting presents unique features such as higher variation in participation, observability of information exchange and participants from various industries, which allows this thesis to contribute to add to the literature on firm innovation by integrating firms' nonmarket strategy as part of their innovation strategy.

Selected Reviewer Comments:

- Reviewer 1: "This research provides an important and useful bridge between the literature on technological innovation and the literature on political/non-market strategies, which is rapidly growing in importance."
- Reviewer 2: "This thesis is a remarkable effort to tackle the issue of the endogeneity of innovation policy to firms' strategy, a topic of tremendous importance for the near future."
- Reviewer 3: "All three chapters focus on important and timely topics, and are thorough in their coverage, and well executed empirically and econometrically. Congratulation for a job very well done."

2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

Karin Hoisl



Henning Piezunka



2020 TIM Best Dissertation Award Finalists

Student	Dissertation Title
Jean-François Soublière McGill University	Three Studies on Cultural Entrepreneurship and Crowdfunding: We Have Your Back, The Legitimacy

(Degree-granting institution: University of Alberta)

Dissertation Committee:

Joel Gehman - *University of Alberta*
 P. Deveraux Jennings - *University of Alberta*
 Michael Lounsbury - *University of Alberta*
 Mary Ann Glynn - *Boston College*
 Tim Hannigan - *University of Alberta*
 Greg Fisher - *Indiana University*

Student	Dissertation Title
Trey Cummings Johns Hopkins University	Microfoundations of Innovation in Organizations and the creation of new inventions

(Degree-granting institution: Washington University in St. Louis)

Dissertation Committee:

Anne Marie Knott – *Washington University in St. Louis*
 Nicholas Argyres – *Washington University in St. Louis*
 Jackson Nickerson – *Washington University in St. Louis*
 Lamar Pierce – *Washington University in St. Louis*
 Henry Sauermann – *ESMT, Berlin*

2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

2020 TIM Best Dissertation Award Finalists

Student	Dissertation Title
Joey van Angeren	
Vrije Universiteit Amsterdam	Creating and Capturing Value from Digital Products: Implications of Business Model Choice and Product Positioning in the Mobile App Market

(Degree-granting institution: Eindhoven University of Technology)

Dissertation Committee:

Fred Langerak - *Eindhoven University of Technology*
 Ksenia Podoyntsina - *Jheronimus Academy of Data Science*
 Govert Vroom - *IESE Business School*
 Stefan Haefliger - *Cass Business School*
 Paul Grefen - *Eindhoven University of Technology*
 Chris Snijders - *Eindhoven University of Technology*

Karin Hoisl



Henning Piezunka



2020 TIM Awards Committee Report

Awards Committee : Karin Hoisl, Henning Piezunka

2020 TIM Best Dissertation Reviewers

We thank the reviewers for their generous help!

Reviewer Panel
Stefano Baruffaldi - <i>University of Bath</i>
Susanne Beck - <i>CBS & LBG OI in Science Center</i>
Johnathan Cromwell - <i>San Francisco University</i>
Francesco Di Lorenzo - <i>Copenhagen Business School</i>
Waverly Ding - <i>University of Maryland</i>
Kenneth Huang - <i>Nat. U. of Singapore</i>
Olenka Kacperczyk - <i>London Business School</i>
Francesco Lissoni - <i>University of Bordeaux</i>
Haibo Liu - <i>University of California</i>
Ethan Mollick - <i>The Wharton School</i>
Ryan L. Raffaelli - <i>Harvard Business School</i>
Vera Rocha - <i>Copenhagen Business School</i>
Anthony Vashevko - <i>Nat. U. of Singapore</i>
David Wehrheim - <i>IESE Business School</i>
Zhiyi Wang - <i>Nat. U. of Singapore</i>
Kenneth Younge - <i>École polytechnique fédérale de Lausanne</i>

The winner of the 2020 TIM Best Dissertation Award was announced at the TIM Business Meeting during the virtual Annual Meeting and received a prize sponsored by the Lazaridis Institute for the Management of Technology Enterprises.



TIM Professional Development Workshop 2020

Organizers : Maryann Feldman, Elisa Operti

Maryann Feldman

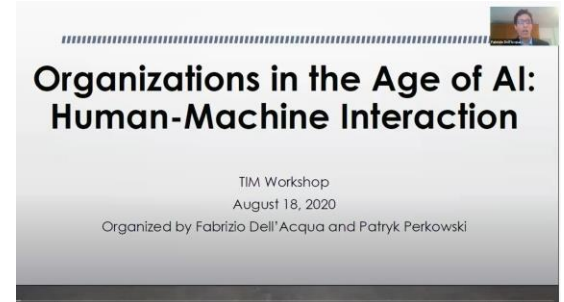


During the 2020 virtual meeting, the TIM division sponsored or co-sponsored 15 PDW and 7 events for the members of the TIM community, including the junior faculty consortium, the doctoral consortium and the doctoral research development workshop. All the events were well attended and stimulated interactions between TIM members.

The TIM division also organized a series of workshops during the weeks preceding and following the main conference, featuring sessions that could not be included in the virtual conference program due to scheduling constraints. The "Beyond the conference" workshops covered a broad array of topics including responsible and ethical innovation, emerging economy innovation, human-machine interactions, the organization of science and lean startup innovation.

Some of the PDWs featured in the virtual conference and in the "Beyond the conference" series were recorded. The videos are available on the [TIM division Youtube](#) channel. We encourage all members to take a look!

Elisa Operti



TIM Doctoral Research Development Workshop 2020

Chen Gao



The Doctoral Research Development Workshop was organized by the 2019 TIM Best Dissertation Finalists Cheng Gao (University of Michigan), Holmer Kok (Stockholm School of Economics) Jacqueline Lane (Harvard) and Shruti Thatchenkery (University College London). The consortium was led by a panel of faculty members with proven research and teaching records, who addressed key issues in academic life such as finishing your dissertation, conducting research, publishing in top journals, and navigating the academic job market. 29 participants from all over the world participated in the event and received feedback on their dissertation proposals.

Holmer kok



Jacqueline Lane



Sruthi Thatchenkery



TIM Division – Call for Papers for 2021

Division Program Chair : Maryann Feldman

Maryann Feldman



The Technology and Innovation Management (TIM) Division encourages interdisciplinary scholarship and dialogue on the management of innovation and technological change from a variety of perspectives including behavioral, cognitive, sociological, and economic approaches.

The theme of this year's meeting is *"Bringing the Manager Back in Management"*, emphasizing the management in Technology and Innovation Management. The emphasis is on managers and management.

The AOM conference will be held 30 July to 3 August **2021** on line. For more see, <https://aom.org/events/annual-meeting/annual-meeting-theme>.

TIM operates at the intersection of innovation and strategy, technology-based entrepreneurship, R&D productivity, appropriability of returns from innovation, internal and external knowledge networks, intellectual human capital, ecosystem emergence and functioning, and markets for technology.

TIM welcomes paper and symposium submissions related to these topics, new and emerging topics, as well as established topics that have previously been represented in the TIM program. In the past, major topics areas have included Emerging Industries and Ecosystems, Innovation Strategy, New Product Development, Open Innovation, Innovation & Technology Policy, including regulation and antitrust, Knowledge Management, Technology Platforms and Ecosystems, Technology Entrepreneurship, Intellectual Property Strategies, Innovation and Organizational Forms

For any questions about submissions please email us at [TimAOM 2021@gmail.com](mailto:TimAOM2021@gmail.com)



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