

Organization Science Winter Conference 2018

Technology and the Modern Organization

Call for Papers
March 1-3, 2017
Park City, Utah, USA

Co-chairs

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In many different and far-reaching ways technology is shaping the modern organization. From organizational boundaries to employment relationships to individual's identification with organizations, almost every aspect of organizational life is being impacted by technology. In the deep tradition of Organization Science, this conference hopes to bring together scholars from a variety of persuasions, e.g., micro, macro, strategy to examine the many facets and implications of how organization structures, systems, practices and cultures are shaping technology and how technology is shaping organizational structures, systems, practices and cultures. Illustrative but not exhaustive topics of interest to the conference include

Organizational boundaries and technology

How is technology affecting firm boundaries? How does technology change the costs of transacting across boundaries? What new organizational designs are afforded by new technologies? How are firm boundaries affecting the quantum and direction of technical change?

Technology and human interaction in organizations

How is technology affecting the nature of the employment relationship? How are changes in employment relationships made possible by technology (e.g., Uber, the gig economy) influencing a wide variety of outcomes such as organizational structures, organizational learning and development, employee motivation, and the organizational identification of employees?

In what different ways and with what consequences is technology supplementing or complementing human effort in organizations? How is it influencing job design, location, employee retention, employee turnover and what are the theoretical and organizational consequences?

How do managers' decision-making processes and biases affect the adoption of technologies? How does hierarchy affect technology, and how does technology in turn influence organizational form? How do managers and employees respond to technological changes and what are the

implications of their responses? How does technologically-enabled monitoring influence employees' attitudes, behaviors and performance?

Technology and organizational strategy

Technology is making possible a variety of different business models or strategies, enabling firms to create and capture values in new ways. What generalizable implications does this have for our established theories of super-normal performance?

How do new technologies affect the development of organizational capabilities?

Technology and organizational research methods

In what ways is technology enabling us to measure organizational phenomena and establish causal inference in organizational relationships? Papers that provide powerful and path-breaking applications of the use of technology-enabled approaches, such as machine learning, big-data analysis, web-scraping, etc. or that use technology to construct field experiments or devise quasi-experimental hypothesis testing are particularly welcomed.

We invite 3- to 5-page proposals for plenary panels and interactive poster papers on the theme of the conference. Important: We can guarantee only one participant per paper/poster given the size of the venue. Requests for a second participant will be considered after the program is final.

If you are interested in attending OSWC24 but not as a participant on the program, please submit a one-paragraph statement expressing your desire to participate and describing your interest in the topics addressed above.

December 15, 2017 is the deadline for proposals or individual applications to attend.

As has been the case in the past, much of the plenary program is created from proposals and suggestions received from scholars wishing to participate in OSWC. Most authors will be invited to join another highly acclaimed OSWC tradition---the open-ended, evening-long (7–10pm) Interactive Poster Sessions. **50% of the OSWC participation slots are reserved for participants new to the conference (have not attended in the previous three years)**. Invitations to attend will be extended by the program committee for OSWC24 by January 8, 2018.

Submission and/or Participation Application

Please submit proposals to pranavgu@andrew.cmu.edu

Further details on Organization Science Website:
<http://connect.informs.org/orgsci/winter-meeting/home>

Conference Registration

Self-Service Attendee Registration

Link: https://online.informs.org/informsssa/evtssareg.custinfo?p_event_id=1235

Cancellations must be received no later than February 9, 2018.

Hotel Accommodations

A limited number of rooms have been blocked at the Park City Marriott at a special conference rate of \$199 USD (plus taxes and fees) per night. We anticipate that rooms will sell out quickly and advise you to make your reservations early, well before the cut-off date of **January 23, 2018**. [Book your group rate for INFORMS CONFERENCE MARCH 2018](#)

Please note that the destination fee of \$20 per night has been waived for our group. The hotel website will show this fee as \$20.00 but when you click into the RATE INFO for the group, it will show the discounted rate of \$0.00. The destination fee includes: 2 bottled waters replenished daily, enhanced Wi-Fi in guest room, 15% food & beverage in DEN and Timbers, coffee in lobby, ski, bike, golf clubs, ski boots and storage through a ski valet, \$10 off ski or bike rental, hotel receptions, shuttle to Main Street and in-season ski resorts-Park City Mountain and Deer Valley, and more! All reservations must be guaranteed with a first night room deposit. Due to the fact that it is IN SEASON in Park City, Utah, the **cancellation policy for hotel rooms is 35 days before your arrival**. Guests can make, change or cancel reservations either online, through our toll-free number to central reservations [\(800\) 234-9003](tel:8002349003) or they can call directly to the hotel (435) 649-2900 during regular business hours to speak to the Group Housing Supervisor, Amber Gibbs.