

2018 Sponsorship Opportunities — The Academy of Management Technology & Innovation Management Division

The Academy of Management (AoM) is the preeminent professional association for management scholars. The worldwide members are professors and Ph.D. students in business schools at universities, academics in related social science and other fields, and practitioners who value knowledge creation and application. Founded in 1936, the global community today is nearly 20,000 strong, spanning more than 120 countries.

The Technology & Innovation Management Division (TIM) of the AoM is a vibrant scholarly community that celebrated its 30th anniversary in 2017. Our 3000 members come from more than 1000 different institutions around the world. We continue to be a highly international community: 58 percent of our members are based in Europe and Asia, and 42 percent are based in the U.S. Our division's members come from different backgrounds, including 69% academic members, 24% student members, 6% executive members, and a few emeritus members.

The division has experienced one of the highest growth rates among the AoM's 25 divisions and interest groups over the past 5 years. Indeed, the division is the world's premier venue for the presentation and exchange of the newest ideas within the field of technology & innovation management. Every year the very best researchers within the field contribute to the activities of the division or take on leadership roles.

The size makes us one of the larger divisions within the Academy of Management. However, despite our size, the division is characterized by a strong sense of community and dedication. At the annual Academy of Management Conference, the division organizes a host of activities that include more than 100 individual academic sessions, plenary talks, consortia for young scholars, and social events. We also hand out awards for academic achievements. We particularly focus professional development for young scholars.



Item	Visibility	Investment
<p><i>TIM Plenary</i> A debate between top scholars and other high-level experts on a timely topic with technology and innovation management. Typical attendance 150-200 people.</p>	<p>The sponsor is announced in the context of the plenary, at the division's annual business meeting and in the publications of the division. The sponsor's name will be on a banner during the session. The sponsor's name becomes part of the session name.</p>	<p>\$US 5,000</p>
<p><i>TIM Distinguished Scholar Event/Award</i> Typical attendance: 150-200 people. SOLD (Wiley till 2019)</p>	<p>The sponsor is announced in the context of the event, at the division's annual business meeting and in the publications of the division. The sponsor's name will be on a banner during the event. The sponsor's name becomes part of the event name.</p>	<p>3/4 x \$US 5,000</p>
<p><i>TIM Social</i> Typical attendance: 250 people. Previous Sponsors: ETH Zurich, Cornell SOLD (Mack/Wharton till 2020)</p>	<p>The sponsor is announced in the context of the event, at the division's annual business meeting and in the publications of the division. The sponsor's name will be on a banner during the event. The sponsor's name becomes part of the event name.</p>	<p>2 X \$US 5,000</p>
<p><i>Meet the TIM Division Social Event</i> Typical attendance: 40-70 people. SOLD (Kauffman till 2018)</p>	<p>The sponsor is announced in the context of the event, at the division's annual business meeting and in the publications of the division. The sponsor's name becomes part of the event name.</p>	<p>\$US 2,000</p>
<p><i>TIM Breakfast</i> Typical attendance: 40-70 people. SOLD (the Lazaridis Institute till 2019)</p>	<p>The sponsor is announced in the context of the event, at the division's annual business meeting and in the publications of the division. The sponsor's name becomes part of the event name.</p>	<p>\$US 3,000</p>
<p><i>TIM Junior Faculty Consortium</i> 35 junior faculty and 10 internationally renowned professors as lecturers. SOLD (Kauffman till 2018)</p>	<p>The sponsor is announced in the context of the consortium, at the division's annual business meeting and in the publications of the division.</p>	<p>2 X \$US 5,000</p>
<p><i>TIM Doctoral Consortium</i> 50 PhD students and about 10 internationally renowned professors as lecturers. SOLD (CBS till 2019)</p>	<p>The sponsor is announced in the context of the context of the consortium, at the division's annual business meeting and in the publications of the division.</p>	<p>\$US 12,000</p>

<p><i>TIM Best Paper Award</i> This award is given to the author(s) of the best paper among the approximately 500 papers that are submitted to the division's competitive program. SOLD (Kauffman till 2018)</p>	<p>The award is announced and the division's annual business meeting. It is also announced on the division's website and in and in the publications of the division. The sponsor's name becomes part of the Award name.</p>	<p>\$US 3,000</p>
<p><i>TIM Best Dissertation Award</i> This award is given to the author of the best Ph.D. dissertation within the TIM domain, among the theses submitted to the Awards Committee. SOLD (Lazaridis till 2021)</p>	<p>The award is announced and the division's annual business meeting. It is also announced on the division's website and in the publications of the division. The sponsor's name becomes part of the Award name.</p>	<p>\$US 3,000</p>
<p><i>TIM Best Student Paper Award</i> This award is given the best paper by a PhD student within the pool of papers submitted to the division's competitive program. SOLD (Kauffman till 2018)</p>	<p>The award is announced and the division's annual business meeting. It is also announced on the division's website and in the publications of the division. The sponsor's name becomes part of the Award name.</p>	<p>\$US 3,000</p>
<p><i>TIM Past Chairs' Emerging Scholar Award</i> This award is given to a rising star scholar in the TIM domain (max. 7 years from the PhD). Awarded at the division business meeting at the AoM Annual Meeting SOLD (Kauffman till 2018)</p>	<p>The award is announced and the division's annual business meeting. It is also announced on the division's website and in the publications of the division. The sponsor's name becomes part of the Award name.</p>	<p>\$US 3,000</p>